



Influencing the supply chain beyond your first tier

Overview

After a mapping of your supply chain and taking action towards making improvements in your supply chains, the next task is to go beyond your first tier. This session will look at the challenges with regard to communicating and influencing change beyond tier one.

Speakers:

Moderator: **Veronica Rubio**, BSCI Senior Manager Strategic Issues – FTA

- **Coralie David**, Policy Analyst, Investment in Agriculture – OECD
- **Katrin Recke**, Senior Sustainability & Supply Chain Manager – Aim Progress
- **Leon Mol**, Senior Manager Product Integrity – Royal Ahold

Session Highlights

- UN guiding principles now require us to go deeper down the supply chain, to the field, the farm, mine – if we want to assure the future of the specific business, we have to think about how to make it sustainable, and this requires going deeper.
- It's not desirable to go beyond the first tier for every product, so the right analysis should be done before deciding for which products it's necessary – there shouldn't be a generalised approach.
- Risk should be prioritised – so that you're not conducting risk assessments in places where they're not needed. There are organisations out there who can help you with risk analysis.
- Every company is different, there's no blueprint for identifying risk in your supply chain and as a retailer it's impossible that you do all due diligence.
- Map where your risks are regardless of the baseline you're drawing – the problems of today will probably not be the problems of tomorrow.
- Companies should be proactive. They can't wait for customers to ask for sustainable actions.
- Action should be taken first and legislation enforcing going beyond tier one should complement actions.
- Customers need to be educated to the fact that all this – especially in regards to foods – comes at a cost. The cost will come at the end, falling on the consumer.
- Transparency and building trust is crucial to knowing who the suppliers of your suppliers are.

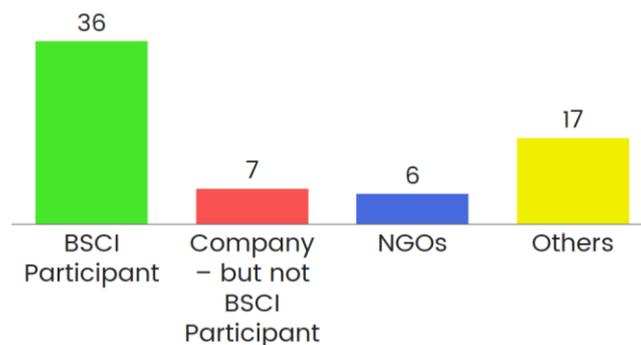
Quotes

- Coralie David: "One reason to go beyond the first tier is to better serve the OECD guidelines and as result better manage risk along the supply chain. To see what adverse impacts they linked to and use their leverage and prevent further adverse impact."
- Louise Nicholls – "We engage with first tier because we have leverage. We are only going to reach further down if we use the expertise further down the supply chain, it's they who has that expertise."
- Louise Nicholls – "We already go beyond first tier. I don't think it's about getting to the other tiers, it's now about entering into partnerships with tier one and seeing how you can go with them beyond to different tiers within your supply chain."
- Louise Nicholls – "You're going to die in a ditch if you think you're going to supply chain map thousands of products."
- Katrin Recke – "We think going beyond the first tier and mappying might be workign soon once everybody is aligned. We understand why it's so difficult because supply chains are so complicated, not just packaging, ingredients, those who produce promotional material, those acting on behalf the brokers the agents."
- Leon Mol: "Do we do or wait for legislation? My answer would be to act the first and legislation will follow."

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Who are you?

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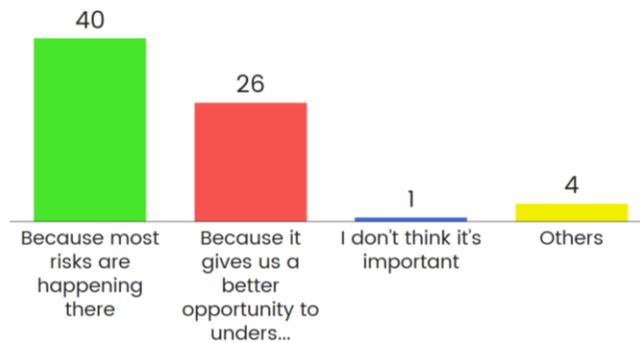


Votes: 66

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Why is going beyond first tier important?

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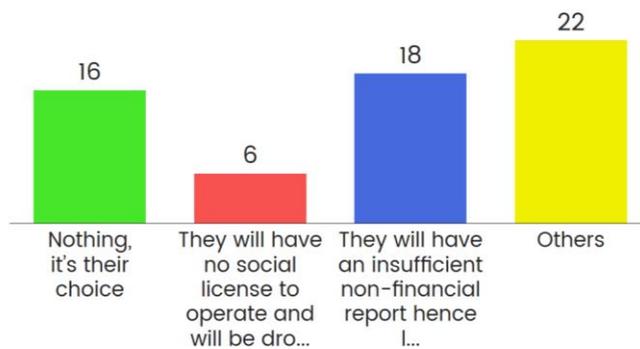


Votes: 71

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What will happen to companies that don't go beyond first tier?

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Votes: 62